

# UNIT EXAM - 2016

## Unit 2 – Campaigns: Money, Media, & Politics

1. Politics best can be described at the theory and practice of:
  - a. making laws
  - b. finding the truth
  - c. influencing others
  - d. funding campaigns
2. The ultimate goal of all political action is:
  - a. achieving positions of power
  - b. informing the citizens
  - c. to improve the nation
  - d. establishing justice
3. Which characteristic is most reflective of conservative ideology?
  - a. protecting civil liberties outlined in the Bill of Rights
  - b. leaving people as free as possible from government intrusion
  - c. putting the needs of the group over those of the individual
  - d. preserving traditional values and systems
4. Which characteristic is most reflective of liberal ideology?
  - a. promoting free trade and limiting government regulation
  - b. preserving traditional family values
  - c. protecting and promoting equality and opportunity
  - d. placing American culture and values over those of other nations
5. Which is an effect that third parties can have on American politics?
  - a. They raise issues that major parties might both wish to avoid.
  - b. They force major parties to build coalitions in Congress.
  - c. They often win national elections.
  - d. All of the above.
6. Which of the following is NOT a purpose of political parties discussed in class?
  - a. select candidates
  - b. facilitate governance
  - c. monitor elections and enforce voting laws
  - d. monitor the opposing party
7. Which of the following is a reason why American politics have usually been dominated by only two political parties?
  - a. ideological diversity
  - b. single-member districts
  - c. a lack of coherent ideologies
  - d. a lack of freedom of assembly
8. If a journalist knowingly publishes false information about a person they could be found guilty of:
  - a. libel
  - b. treason
  - c. slander
  - d. plagiarism
9. Which is the fastest growing platform of news media currently growing in popularity?
  - a. Radio
  - b. Television
  - c. Newspaper
  - d. Web-based Technology
10. Which of the following statements supports the claim that news media has a LIBERAL bias?
  - a. For-profit news is a product targeted at those with money.
  - b. Journalism has traditionally been a field dominated by white men.
  - c. The watchdog role of media tends to attract those who hold liberal views.
  - d. Billion-dollar corporations generate most news media.

11. Which of the following statements supports the claim that news media has a CONSERVATIVE bias?
  - a. For-profit news is a product targeted at those with money.
  - b. Journalism has traditionally been a field dominated by white men.
  - c. The watchdog role of media tends to attract those who hold liberal views.
  - d. Billion-dollar corporations generate most news media.
12. Who is the 2016 Republican candidate for president?
  - a. Hillary Clinton
  - b. Bernie Sanders
  - c. Donald Trump
  - d. Gary Johnson
13. What is the overall goal for interest groups?
  - a. Provide feedback to political parties
  - b. Influence legislators toward a particular cause
  - c. Decrease taxation
  - d. Provide subsidies for farmers
14. Which Supreme Court case led to the creation of "Super PACs" and dramatically changed rules related to campaign finance?
  - a. *Texas v. Johnson*
  - b. *Perot v. United States*
  - c. *Citizens United v. FEC*
  - d. *McCullough v. Maryland*
15. What is the most notable difference between a super-PAC and a 501-C4 non-profit?
  - a. 501-C4s are anonymous
  - b. SuperPACs can't contribute directly to candidates
  - c. 501-C4s represent the middle class
  - d. SuperPACs mostly make "issues" ads
16. The number of electoral votes granted to each state is based upon:
  - a. The importance of the state to the nation's economy.
  - b. That state's number of senators plus their number of representatives.
  - c. The number of years that state has been part of the U.S.
  - d. The amount of tax dollars raised.
17. What is the major function of a primary election?
  - a. To inform the political parties of public opinion.
  - b. To allow political parties to select candidates.
  - c. To allow candidates to practice political speeches.
  - d. To predict the outcomes of major elections.
18. Which of the following is considered a "swing state" in the 2016 presidential election?
  - a. Texas
  - b. California
  - c. Florida
  - d. New York
19. Which Supreme Court case removed most federal oversight created by the Voting Rights Act of 1965?
  - a. *Texas v. Johnson*
  - b. *Gideon v. Wainwright*
  - c. *Shelby Co. v. Holder*
  - d. *Citizens United v. FEC*

SHORT ANSWER: Please respond to the following prompts in a well-developed paragraph, being sure not only to *identify* your answer(s) to the prompt but *explain* why your answers are correct. (3 points each)

20. Which of the three specific **roles of the media** is most important and why?
21. Identify and explain ONE positive effect of the **Electoral College** and ONE negative effect of the Electoral College.